

**Steve Ponto**  
**City of Brookfield**

**1. If elected, what would be your top three priorities?**

**Public Safety.** My first priority would be to continue my strong support of our Police and Fire Departments in making Brookfield a safe community. During my tenure as Mayor, personnel have been added to each department where appropriate. Also, first rate equipment has been acquired. Each department emphasizes continuous training.

**Quality of Life.** I would continue my efforts to add the amenities which make Brookfield the “community of choice” in the metropolitan area. With my leadership as Mayor, Brookfield has welcomed the first Lifetime Fitness in Wisconsin, the City has developed the award-winning Brookfield Conference Center, and has added additional recreational areas such as Hidden Lake Park.

**Desirable Growth.** During my time as Mayor, Brookfield has experienced record, high quality commercial and residential development. I would continue encouraging such development which has increased opportunities for our residents and added to our tax base.

**2. How will you support economic growth in Waukesha County?**

As Mayor of the City of Brookfield, I have supported the City’s participation in the Waukesha County Center for Growth since that entity was formed. Brookfield also has a Community Development Coordinator who works cooperatively with the Center for Growth on development projects. Where I believe it is appropriate, I have supported and will continue to support the use of tax incremental financing districts to encourage desired development. I also will continue to work cooperatively with developers and with the elected leaders at the municipal, county and state level to encourage economic development.

**3. Why do you want to lead your community?**

I have lived in Brookfield for more than 30 years and raised my family here. I am proud to be part of this community and to have served as an Alderman for 12 years and now as Mayor for 12 years. Brookfield has done well under my leadership. In the last 12 years, it has added more than a billion dollars worth of high quality commercial and residential development. While Brookfield ranks 16<sup>th</sup> in Wisconsin in terms of population, it ranks 4<sup>th</sup> in terms of the value of its real estate.

I have worked well with the 10 Department Heads who report to the Mayor and made us into a successful team. I have also worked closely and cooperatively with the Common Council, with many of Council’s most important votes being unanimous. I have enjoyed serving as Mayor and would like to continue to serve my city for another term.