

**Lisa Salb**  
**City of Waukesha**

**1. If elected, what would be your top 3 priorities?**

My top priorities are the concerns I've heard from constituents:

The people feel spending is out of control. I've found the balance between "wants" and "needs" for clients for 20 years. The \$633,000 pavilion in Hillcrest Park was not a "need." There's concern with the 6.9% increase in the property tax levy from 2021. I'll strive to rein in spending where we can, while spending wisely where we must.

The people don't feel confident that City Hall works for them. There's concern that items are pushed through with pre-determined agendas. Waiving the readings of the Aldermanic Redistricting was one example given. I'll be a straight arrow, serving the constituents with honesty, integrity and transparency, earning their trust.

The people want change. They are ready for fresh perspectives with ongoing issues such as helping the homeless and unifying the downtown businesses. I'll bring new insights that are inspired and robust.

**2. How will you support economic growth in Waukesha County?**

I believe the first step to support economic growth in Waukesha County would be for me to connect with the businesses, to understand where they find themselves in 2022. Communication is key. I'll carefully listen to the concerns, comments and recommendations of organizations like the Waukesha County Business Alliance. Once we determine where we are, a plan to move our economy forward can be implemented. I'll start this project within two months of being in office.

I'd like to see a study conducted to learn from the events of the previous years, to apply that knowledge for the betterment of our future. If this is not the last pandemic, we need to be prepared. By determining what factored into positive and negative outcomes, we can increase the successes of tomorrow. Once in office I will investigate the resources that are available to start this study.

**3. Why do you want to lead your community?**

A gentleman recently asked the sitting mayor what he would change if he had another term in office. The mayor said, "Nothing."

In 2014 the City of Waukesha's outstanding principal debt was \$123 million dollars. In 2021 it was \$326 million. That's a \$203 million dollar increase during his two terms in office. The Water Utility's portion isn't included in that calculation, per the Finance Department.

In 2016 the Great Lakes Water Project was estimated at \$207 million dollars. Now its at \$286 million. In February the mayor reported that the project was on budget. There's a \$79 million increase!

Like Queen Esther when her Uncle Mordecai told her if she remained silent her family would perish, I feel I must lead our community or many of our residents and businesses won't be able to afford to survive in our city. I'm running "for such a time as this."