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City of Oconomowoc

1. If elected, what would be your top three priorities?

1. **Economic Development Support:** Continued support for the developments at Olympia Fields, Pabst Farms, multiple housing initiatives, Journey 21, Wisconsin Brewing Company Park, and more. We have created a positive business culture and an open-door policy to explore all opportunities to further our agenda of smart, sustainable growth.
2. **Fiscal Responsibility:** We are working hard on labor cost projections to retain talented staff and attract the best for job openings. Inflation and challenging labor markets are affecting us all. A strong foundation and culture keep our community moving in the right direction and able to respond quickly to new opportunities and keep a sustainable growth trajectory.
3. **Public Safety:** Continued investment in our police and fire professionals to support our growing community. We are listed in the TOP 100 Safest Communities in the country and will keep our focus to fund and support our departments as we continue to grow.

2. How will you support economic growth in Waukesha County?

Our business-friendly approach and willingness to work closely with investors have resulted in very positive changes and growth for our community. Our engaging city events, quaint and vibrant downtown, and now the DockHounds baseball team serve to attract visitors to our Waukesha County destination city. We have unique dining, shopping and recreational opportunities that continue to draw people in. We have partnered with the county to see projects to completion for the benefit and increased safety of our region (Opening of the Lake Country Bike & Pedestrian Tunnel). The recent additions of the Oconomowoc Skate Park, the legacy Rockwell Park, state of the art pickleball court complex (2022), and proposed splash pad (2023) drive economic growth and special experiences for residents and extended friends in Waukesha County. We do have challenges ahead to provide housing at lower price points and will work on more public/private partnerships to accomplish this objective.

3. Why do you want to lead your community?

As mayor, I have enjoyed the opportunity to make a difference and would like to implement even more positive changes in the years ahead. Overall, Oconomowoc is doing well; we are safe, businesses are thriving, and economic growth is on a good trajectory. I have been able to put my business experiences (CEO, CFO, COO) and entrepreneurial drive to good use. Several community and business development initiatives are in progress, and I would like to continue to lead as mayor to make sure that we maintain momentum with these projects, that they are completed on time and held to a high standard. Smart decisions now have an impact on generations to come. With a proven track record of leadership and success, I remain committed to serving the people of Oconomowoc with an honest and transparent government that welcomes input from all city residents and county partners. Learn more @ www.magnusformayor.net.