



## EVENT PROFILE

**Attendees** More than 400 participants (golfers, sponsors and volunteers)  
**Highlights** Reach a broad base of business professionals in a relaxed atmosphere  
**When** September 30, 2020

Spending a day away from the office means business when you attend the largest business golf outing in the county! The BIG One brings together people of all golfing abilities for 18 holes and networking with the business community of Waukesha County. As a sponsor, this annual outing allows you to reach potential customers and support Alliance programming, which strengthens our local economy.

SPONSORSHIP LEVELS	PRESENTING \$5,000	GOLD \$2,500	SILVER \$1,800	SUPPORTING \$1,000
<b>Remaining Sponsorships Available</b>	<b>2</b>	<b>7</b>	<b>17</b>	<b>Unlimited</b>
Company name included on all promotions and materials including webpage, event communications, event program, etc	✓	✓	✓	✓
(4) Golfers	✓	✓	✓	
Breakfast, lunch and dinner for two attendees from each company	✓	✓		
Signage/trade show booth assigned at hole	✓	✓		
Make brief remarks at shotgun start	✓			

**To confirm a sponsorship, contact Heather Kascht at [hkascht@waukesha.org](mailto:hkascht@waukesha.org).**

### PRESENTING SPONSOR:



### GOLD SPONSORS:



### SILVER SPONSORS:



### BREAKFAST SPONSOR:



### LUNCH SPONSOR:



### BEVERAGE CART SPONSOR:



Presenting sponsorships are limited to companies in non-competing industries. All other sponsorship levels have no limit on maximum number of sponsorships or industries. All booths must be manned by the sponsor company's employees. Golf carts are included with most sponsorships and will be confirmed with each sponsorship agreement.