Small businesses have been hurt deeply by COVID-19 and the impact will likely be permanent. SCORE is committed to helping small businesses like yours overcome these unprecedented challenges.

Join us for a series of 4 LIVE webinars presented by Certified SCORE Business Mentors from Wisconsin on April 6, 7, 8 & 9 from 8am-9am. We’ll discuss critical survival strategies, answer your questions, and help you adapt your business so you can weather the storm and come out with a stronger business.

Attend all 4 webinars or only those that interest you.

The Health of Your Business
Monday, April 6, 8am-9am
- Update on COVID-19
- Safer at Home Order
- Dealing with anxiety
- The new normal

Ken Wundrow, Certified SCORE Mentor, Madison

Register Here

Finances and Staying Alive
Tuesday, April 7, 8am-9am
- Assessing today’s financials
- Short- and long-term actions
- Disaster assistance

Gary Lewins, Certified SCORE Mentor, Green Bay

Register Here

Business Model Adaptation
Wednesday, April 8, 8am-9am
- Resolve
- Resilience
- Return
- Reimagination
- Reform

Frank Sherman, Certified SCORE Mentor, Southeast Wisconsin

Register Here

Marketing in a Crisis
Thursday, April 9, 8am-9am
- “Scary Times” Success Manuel
- Pre-Covid-19 marketing strategy
- Covid-19 marketing impact
- McDonald’s case study
- Johnson & Johnson case study
- Communications in a crisis

David Maaske, SCORE District Director Wisconsin

Register Here

With Score, it’s all about you and your business success. You are not alone on your journey.