

To be eligible for Waukesha County Business Alliance's CEO Roundtable, applicants must be a current Alliance member, the top-level executive at their company and able to attend a minimum of ten meetings a year. Information provided on this form will be shared with members of your CEO Roundtable group.

### Overview

Date of application \_\_\_\_\_

Company name \_\_\_\_\_

Representative name & title \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

### Company Profile

Type of company \_\_\_\_\_ Year company was founded \_\_\_\_\_

Description of products & services \_\_\_\_\_

What are your business goals? \_\_\_\_\_

Approximate annual company revenue (select one)	Up to \$500,000	\$500,000 - \$2 million	\$2 - \$5 million
\$5 - \$10 million	\$10 - \$25 million	\$25 - \$50 million	\$50 - \$100 million
			Over \$100 million

Number of FTE (full-time equivalent) employees in southeastern Wisconsin \_\_\_\_\_

### Roundtable Experience and Expectation

How did you hear about the CEO Roundtable program? \_\_\_\_\_

Have you participated in other roundtable programs? If so, which ones? \_\_\_\_\_

What experience and areas of expertise do you offer a CEO Roundtable? \_\_\_\_\_

What major business challenge(s) would you like to resolve by joining a CEO Roundtable? \_\_\_\_\_

Please indicate your first and second choices for meeting time: \_\_\_\_\_ Early a.m. (7:30 - 9:30) \_\_\_\_\_ Noon \_\_\_\_\_ After 5:00 p.m.

Please indicate any day of the week NOT convenient for Roundtable meetings (first Tuesday, last Thursday, etc.) \_\_\_\_\_

Municipality in which you live \_\_\_\_\_

Expectations from the Roundtable/what you want to accomplish \_\_\_\_\_

Topic suggestions \_\_\_\_\_

## Representative Profile

### Education/Professional Affiliations

High School \_\_\_\_\_

University/College (include degree/major/year) \_\_\_\_\_

Other training, degrees and certifications \_\_\_\_\_

Professional organizations to which you belong \_\_\_\_\_

### Executive Experience

Years in your current position \_\_\_\_\_ Are you the owner? Yes No

Executive experience prior to your current position \_\_\_\_\_

### Personal Information

Family \_\_\_\_\_

Interests/hobbies \_\_\_\_\_

**Please complete and return to [alliance@waukesha.org](mailto:alliance@waukesha.org)**

*Your application will be reviewed by a member of the Waukesha County Business Alliance and the members of the roundtable program. We will follow up with you within 30 days to let you know the status of your application.*