



EVENT PROFILE

Attendees More than 400 participants (golfers, sponsors and volunteers)
Highlights Reach a broad base of business professionals in a relaxed atmosphere
When July 2020

Spending a day away from the office means business when you attend the largest business golf outing in the county! The BIG One brings together people of all golfing abilities for 18 holes and networking with the business community of Waukesha County. As a sponsor, this annual outing allows you to reach potential customers and support Alliance programming, which strengthens our local economy.

All sponsorships include:

**Your company name or logo on all materials and promotions including webpage, event communications, event program, etc.
Breakfast, lunch and dinner for two attendees from each company
Opportunity to include items in 400+ goody bags**

See your sponsorship contract for more details.

\$5,000 | PRESENTING SPONSOR | 4 golfers

Include company information in golf carts
Make brief remarks at shotgun start and during cocktail hour
Signage/trade show booth at assigned hole

\$2,500 | PATIO SPONSOR | 4 golfers

Banner and signage/trade show booth on lower patio all day

\$2,000 | COCKTAIL RECEPTION SPONSOR | 4 golfers

Signage/trade show booth on upper patio/barn area during cocktail reception

\$2,000 | GOODY BAG SPONSOR | 4 golfers

Company name or one-color logo on 400+ goody bags

\$2,000 | VOLUNTEER SPONSOR | 4 golfers

Signage/trade show booth at volunteer check-in table
Logo on volunteer shirts

\$1,900 | BAG TAG SPONSOR | 4 golfers

Company name or logo included on 200+ bag tags

\$1,900 | COURSE CAPTAIN SPONSOR | 4 golfers

Decorate one of three course captain golf carts. Course captains check on hole sponsors and volunteers on nine holes

\$1,900 | DRIVING RANGE SPONSOR | 4 golfers

Signage/trade show booth at driving range

\$1,900 | EXECUTIVE HOLE SPONSOR | 4 golfers

Signage/trade show booth at assigned hole

\$1,900 | HOLE-IN-ONE SPONSOR | 4 golfers

Signage/trade show booth at assigned hole and at site of hole-in-one prize

\$1,500 | BALL TOSS SPONSOR | 2 golfers

Signage at site of ball toss. Prize provided by sponsor

\$1,500 | BREAKFAST SPONSOR | 2 golfers

Signage/trade show booth in breakfast area in the morning

\$1,500 | LUNCH SPONSOR | 2 golfers

Company name or logo included on 400+ box lunches

\$1,500 | GOLF CART SPONSOR | 2 golfers

Company name or logo placed on 100+ golf carts

\$1,500 | PRESIDENT'S GOLF CART SPONSOR | 2 golfers

Decorate Suzanne Kelley's golf cart
Provide snacks and beverages for the cooler on her cart

\$1,500 | PUTTING CONTEST SPONSOR | 2 golfers

Signage/trade show booth on one of two putting greens
Staff putting green and run putting contests throughout the day (prizes provided by sponsor)

\$1,500 | REGISTRATION SPONSOR | 2 golfers

Signage at golfer check-in

\$1,500 | SCORECARD SPONSOR | 2 golfers

Company name or logo included on all scorecards
Opportunity to attach company coupons, etc. to scorecards

\$1,300 | HOLE SPONSOR

Signage/trade show booth at assigned hole

\$750 | HOT DOG SPONSOR

Signage/trade show booth at hot dog table
Provide hot dogs all day (Supplies provided by sponsor)

\$750 | ICE CREAM SPONSOR

Signage/trade show booth at ice cream table
Provide ice cream all day (Supplies provided by sponsor)

\$750 | BLOODY MARY SPONSOR

Signage/trade show booth at Bloody Mary table
Provide Bloody Marys in the morning (all supplies provided by sponsor)

\$750 | MARGARITA SPONSOR

Signage/trade show booth at margarita table
Provide margaritas in the afternoon (Supplies provided by sponsor)