

WAUKESHA COUNTY BUSINESS ALLIANCE

Advocate

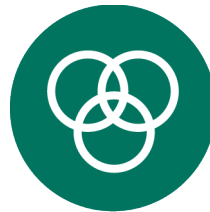
Develop

Network

Promote

SPONSORSHIP OPPORTUNITIES

Savor the Flavor 2020



BUILDING CONNECTIONS.
STRENGTHENING BUSINESS.
YOUR COUNTY CHAMBER

SPONSORSHIP OVERVIEW

General Benefits

Sponsorships allow Alliance members to expand their reach throughout the region and create additional opportunities for growth. What are you waiting for? **Reach your potential through the power of the Alliance!**

- Heighten visibility in Waukesha County business community
- Position your company's expertise
- Demonstrate leadership in the market
- Strengthen company image through promotions, recognition and one-on-one connections

CALENDAR OF EVENTS AND PROGRAMS

JANUARY

- 1/14 SmallBiz Alliance
- 1/15 Art of Networking
- 1/16 Professional Women's Development Network
- 1/21 Young Professionals of Waukesha County
- 1/22 Alliance 101
- 1/30 One-on-One with Public Officials

FEBRUARY

- 2/6 AMP!
- 2/7 Manufacturing Voices**
- 2/20 Alliance 101
- 2/27 One-on-One with Public Officials

MARCH

- 3/7 Savor the Flavor of Waukesha County**
- 3/10 Discovering Health Care Expo**
- 3/10 SmallBiz Alliance
- 3/17 Alliance 101
- 3/17 Young Professionals of Waukesha County
- 3/18 Art of Networking
- 3/19 Professional Women's Development Network
- 3/26 One-on-One with Public Officials

APRIL

- 4/2 AMP!
- 4/14 Alliance 101
- 4/21 Young Professionals of Waukesha County
- 4/22 Emerging Leaders**
- 4/23 One-on-One with Public Officials

MAY

- 5/6 Celebration of Leadership Graduation**
- 5/7 Bridging the Gap for Waukesha County**
- 5/12 SmallBiz Alliance
- 5/13 Art of Networking
- 5/19 Alliance 101
- 5/21 Professional Women's Development Network
- 5/28 One-on-One with Public Officials

JUNE

- 6/4 AMP!
- 6/11 Waukesha County Awards Gala**
- 6/16 Young Professionals of Waukesha County
- 6/18 Alliance 101
- 6/25 One-on-One with Public Officials

JULY

- 7/8 Art of Networking
- 7/14 SmallBiz Alliance
- 7/16 Alliance 101
- 7/16 Professional Women's Development Network
- 7/22 The BIG One Golf Outing**
- 7/30 One-on-One with Public Officials

AUGUST

- 8/6 AMP!
- 8/18 Young Professionals of Waukesha County
- 8/20 Alliance 101
- 8/27 One-on-One with Public Officials
- TBA Business and Politics Networking**

SEPTEMBER

- 9/8 SmallBiz Alliance
- 9/15 Alliance 101
- 9/16 Art of Networking
- 9/17 Professional Women's Development Network
- 9/24 One-on-One with Public Officials
- TBA 102nd Annual Meeting**

OCTOBER

- 10/1 AMP!
- 10/15 Alliance 101
- 10/20 Young Professionals of Waukesha County
- 10/29 One-on-One with Public Officials
- TBA Manufacturing the Future Expo**

NOVEMBER

- 11/10 SmallBiz Alliance
- 11/11 Art of Networking
- 11/17 Alliance 101
- 11/19 Professional Women's Development Network

DECEMBER

- 12/3 AMP!
- 12/17 Alliance 101
- TBA Key Industries for Wisconsin in 2021 and Beyond**



EVENT PROFILE

Attendees 350+ business and community leaders
Highlights Extend your marketing to local restaurants, vendors and community members
When March 7, 2020

This annual food tasting event, unique to Waukesha County, showcases select restaurants' finest dishes and beverages. Enjoy dinner "by the bite" at this event where more than 350 business leaders and community members sample hors d'oeuvres and socialize in a beautiful setting.



SPONSORSHIP LEVELS	PRESENTING \$5,000	GOLD \$3,000	COCKTAIL \$3,000	SILVER \$1,500	BRONZE \$750
Company name included on all promotions and materials, including webpage	✓	✓	✓	✓	✓
Company name or logo on advertisement in media (where available and deadline permitting)	✓	✓	✓	✓	✓
Company name listed in the Alliance Annual Report	✓	✓	✓	✓	✓
Number of tickets	20	14	14	10	4
Ad in printed program distributed to all attendees (program size 5" x 7")	Full	Half	Half		
Opportunity to greet guests as they arrive	✓				
Display table at program	✓				
Opportunity to welcome attendees, highlight company with two minutes of "podium time"	✓				
Signage at bar			✓		



Presenting sponsorships are limited to companies in non-competing industries. All other sponsorship levels have no limit on maximum number of sponsorships. However, sponsors at each level must be from non-competing industries.