

WAUKESHA COUNTY BUSINESS ALLIANCE

Advocate / Develop / Network / Promote

MEDIA ADVISORY

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Highlighting business/education partnerships in Waukesha County

Who: Waukesha County Business Alliance, Waukesha County Center for Growth and Waukesha County Technical College

What: The Alliance and Center for Growth are hosting Bridging the Gap for Waukesha County to showcase business-education partnerships, district-wide academic and career planning efforts and regional collaboration among post-secondary institutions, and unveil a student's journey firsthand.

Middle school speakers: Ron Russ, superintendent, Merton Community School District; and Holly Hawkins, president – Milwaukee office, Tri-North Builders

High school speakers: Mike Cady, superintendent, Pewaukee School District; Adriana Plach, continuous improvement coordinator, Pewaukee School District; and Maddy Flynn, physical education teacher, Asa Clark Middle School

Post-secondary speakers: Mark Mone, chancellor, University of Wisconsin-Milwaukee; Kaylen Betzig, president, Waukesha County Technical College; and Cindy Gnadinger, president, Carroll University

Student speaker: Jacob Lederhaus, intern, Inpro Corporation

Where: Sheraton Milwaukee Brookfield Hotel, 375 S Moorland Rd, Brookfield

When: Thursday, May 22, 2019 from 7:30 – 9:30 a.m. (Program to begin at 8:15 a.m.)

Why: As we all know, workforce development is the number one issue facing businesses in southeast Wisconsin. As part of the strategy to address the issue, we must make sure students are being exposed to career opportunities in middle school, high school and beyond. Join business and educational leaders throughout the region for an informative session on developing the future workforce at each educational level.

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About the Waukesha County Business Alliance

Waukesha County Business Alliance is a countywide chamber of commerce with over 1,200 member companies, representing 75,000+ employees. The mission of the Alliance is to drive economic growth in Waukesha County. The Alliance provides opportunities for its members to advocate on behalf of the business community, develop themselves and their employees, network and build strong business relationships and promote their business. Learn more: www.waukesha.org