



## EVENT PROFILE

**Attendees** More than 400 participants (golfers, sponsors and volunteers)  
**Highlights** Reach a broad base of business professionals in a relaxed atmosphere  
**When** July 24, 2019

Spending a day away from the office means business when you attend the largest business golf outing in the county! The BIG One brings together people of all golfing abilities for 18 holes and networking with the business community of Waukesha County. As a sponsor, this annual outing allows you to reach potential customers and support Alliance programming, which strengthens our local economy.

### All sponsorships include:

**Your company name or logo on all materials and promotions including webpage, event communications, event program, etc.  
Breakfast, lunch and dinner for two attendees from each company  
Opportunity to include items in 400+ goody bags**

*See your sponsorship contract for more details.*

### **\$5,000 | PRESENTING SPONSOR** | 4 golfers

Include company information in golf carts  
Make brief remarks at shotgun start and during cocktail hour  
Signage/trade show booth at assigned hole

### **\$2,500 | PATIO SPONSOR** | 4 golfers

Banner and signage/trade show booth on lower patio all day

### **\$2,000 | GOODY BAG SPONSOR** | 4 golfers

Company name or one-color logo on 400+ goody bags

### **\$2,000 | VOLUNTEER SPONSOR** | 4 golfers

Signage/trade show booth at volunteer check-in table  
Logo on volunteer shirts

### **\$1,900 | COCKTAIL RECEPTION SPONSOR** | 4 golfers

Signage/trade show booth on upper patio/barn area during cocktail reception

### **\$1,900 | COURSE CAPTAIN SPONSOR** | 4 golfers

Decorate one course captain golf cart with company branding  
Option for one company employee to ride in the golf cart

### **\$1,900 | DRIVING RANGE SPONSOR** | 4 golfers

Signage/trade show booth at driving range

### **\$1,900 | EXECUTIVE HOLE SPONSOR** | 4 golfers

Signage/trade show booth at assigned hole

### **\$1,900 | HOLE-IN-ONE SPONSOR** | 4 golfers

Signage/trade show booth at assigned hole and at site of hole-in-one prize

### **\$1,500 | BAG TAG SPONSOR** | 2 golfers

Company name or logo included on 200+ bag tags

### **\$1,500 | BREAKFAST SPONSOR** | 2 golfers

Signage/trade show booth in breakfast area in the morning

### **\$1,500 | DINNER SPONSOR** | 2 golfers

Signage/trade show booth in dinner area after cocktail hour

### **\$1,500 | LUNCH SPONSOR** | 2 golfers

Company name or logo included on 400+ box lunches

### **\$1,500 | GOLF CART SPONSOR** | 2 golfers

Company name or logo placed on 100+ golf carts

### **\$1,500 | PRESIDENT'S GOLF CART SPONSOR** | 2 golfers

Decorate Suzanne Kelley's golf cart  
Provide snacks and beverages for the cooler on her cart

### **\$1,500 | PUTTING CONTEST SPONSOR** | 2 golfers

Signage/trade show booth on one of two putting greens  
Staff putting green and run putting contests throughout the day (prizes provided by sponsor)

### **\$1,500 | REGISTRATION SPONSOR** | 2 golfers

Signage/trade show booth at golfer check-in

### **\$1,500 | SCORECARD SPONSOR** | 2 golfers

Company name or logo included on all scorecards  
Opportunity to attach company coupons, etc. to scorecards

### **\$1,300 | HOLE SPONSOR**

Signage/trade show booth at assigned hole

### **\$750 | HOT DOG SPONSOR**

Signage/trade show booth at hot dog table  
Provide hot dogs all day (Supplies provided by sponsor)

### **\$750 | ICE CREAM SPONSOR**

Signage/trade show booth at ice cream table  
Provide ice cream all day (Supplies provided by sponsor)

### **\$750 | BLOODY MARY SPONSOR**

Signage/trade show booth at Bloody Mary table  
Provide Bloody Marys in the morning (all supplies provided by sponsor)

### **\$750 | MARGARITA SPONSOR**

Signage/trade show booth at margarita table  
Provide margaritas in the afternoon (Supplies provided by sponsor)