YOUR County Chamber
MISSION
To drive economic growth in Waukesha County.

VISION
To make Waukesha County the best place to do business.

WE BELIEVE…
…All types of business, big or small, are important to the growth of Waukesha County.

…Empowering our member businesses to succeed is key to economic growth.

…Relationships built on integrity and trust drive growth.

…Free enterprise improves the lives of workers, residents and visitors.

…The business environment is constantly evolving, and we are committed to evolving with it.

…In giving businesses a forum to affect positive change in our community.

You want to increase profits and drive success. We want to create an environment that enables you to do that.

Let’s work together.

As a private, member-driven organization, the Waukesha County Business Alliance has been the voice of business since 1918.

Our more than 1,200 member organizations represent more than 75,000 employees. We have a broad and diverse membership representing everything from sole proprietorships to some of the largest employers in the region from a variety of industries.

We work to strengthen the economy in the county through four pillars: advocate, develop, network and promote.
The Alliance provides a clear and persuasive voice for the business community and advocates for business-friendly legislation at local, state and federal levels.

POLICY BOARD
All policy initiatives are driven by the Policy Board, which is informed by three policy committees.

FOCUS AREAS:
1. Workforce development
2. Education
3. Infrastructure and the environment
4. Economic development
5. Government efficiency, collaboration and transparency

WORKFORCE DEVELOPMENT STRATEGY
1. Developing our future workforce through partnerships with educational institutions
2. Attracting new talent to our area
3. Retaining and skilling up our current workforce

From young professionals to small business owners and manufacturing HR professionals to executives of construction companies, you can find a trusted group of peers within the Alliance.

Networking and connecting with others will help strengthen your business. The Alliance helps you build your network through peer groups that share best practices, large events with plenty of opportunities to connect with other Alliance members and everything in between.

Elevate your organization’s visibility with the Alliance. Whether it’s a sponsorship, advertising opportunity or complimentary listing, we’ll help you get the word out about your business. In addition, the Alliance has awards programs to recognize the efforts of hardworking employees and successful businesses.

POLICY PROGRAMS
Business & Politics Networking
One-on-One with Public Officials

DEVELOPMENT OPPORTUNITIES
Leadership Waukesha County
Advanced Leadership
Art of Networking
Bridging the Gap for Waukesha County
Professional Women’s Development Network
Sales Roundtables
Young Professionals of Waukesha County

NETWORKING EVENTS AND PROGRAMS
Alliance 101
AMP! (Alliance Morning Program)
Annual Meeting
The BIG One Golf Outing
Key Industries for Wisconsin
Manufacturing Voices
Savor the Flavor of Waukesha County

ADVERTISING OPPORTUNITIES:
Email newsletters
Accelerate Waukesha County magazines
Business directory
Member Spotlight

SPONSORSHIPS
RIBBON CUTTINGS AND GROUNDBREAKINGS
This monthly workshop is designed for anyone who wants to maximize his or her membership with the Waukesha County Business Alliance. Alliance 101 will walk you through the wide variety of opportunities available with the Alliance. This informal session is a great opportunity to learn more and ask questions!

Visit waukesha.org/Alliance101 for dates and to register.

The Alliance works closely with the Waukesha County Center for Growth, which is Waukesha County’s economic development organization. The mission for the Center for Growth is to connect businesses with the resources they need to grow in Waukesha County.