

# WAUKESHA COUNTY BUSINESS ALLIANCE

Advocate

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**MEDIA ADVISORY**  
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## **Waukesha County Business Alliance celebrates 100 years of business at centennial celebration**

**Who:** Waukesha County Business Alliance

**What:** More than 800 area CEOs, public officials, educators and businesspeople will network at the Waukesha County Business Alliance's 100<sup>th</sup> annual meeting, and then hear from the following speakers: Joel Quadracci, chairman, president & CEO of Quad/Graphics; Austin Ramirez, president & CEO of HUSCO International; Ty Staviski, SVP & CFO of Milwaukee Tool; Aaron Jagdfeld, president & CEO of Generac Power Systems; Tina Chang, CEO of SysLogic; Don Schlidt, CEO of Dedicated Computing; Neal Glaeser, president of Denali Ingredients; Wendy Harris, general manager of commercial operations for GE Healthcare; Cindy Gnadinger, president of Carroll University; and Mark Hansen, superintendent of the Elmbrook School District

**Where:** Waukesha County Expo Center, 1000 Northview Rd, Waukesha

**When:** Thursday, September 13, 2018  
Cocktail reception/networking 4:00-5:30 p.m., program 5:30-7:30 p.m.

**Why:** More than 800 attendees will join the Waukesha County Business Alliance in celebrating its centennial at the 100<sup>th</sup> Annual Meeting. From its beginning in 1918 as the Waukesha Chamber of Commerce, representing the City of Waukesha, this organization has grown to be a business force that represents the whole of Waukesha County, truly making the Alliance a strong voice for business in our entire region. Join business leaders to celebrate the accomplishments of the Waukesha County business community over the past 100 years and discuss the trends facing business in the future.

**Interview Opportunities:** Suzanne Kelley, President & CEO, Waukesha County Business Alliance  
Tim Casey, Director of Economic Development, Waukesha County Center for Growth  
Waukesha County Executive Paul Farrow  
Various business leaders from across Waukesha County and the region

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### **About the Waukesha County Business Alliance**

Waukesha County Business Alliance is a countywide chamber of commerce with over 1,200 member companies, representing 75,000+ employees. The mission of the Alliance is to drive economic growth in Waukesha County. The Alliance provides opportunities for its members to advocate on behalf of the business community, develop themselves and their employees, network and build strong business relationships and promote their business. Learn more: [www.waukesha.org](http://www.waukesha.org)