

WAUKESHA COUNTY BUSINESS ALLIANCE

Advocate / Develop / Network / Promote

MEDIA ADVISORY

May 22, 2018

Contact: Amy Benz
262-409-2626
abenz@waukesha.org

Foxconn's Impact in Waukesha County

Who: Waukesha County Business Alliance, Michael Best and Michael Best Strategies, American Transmission Company, Ehlers & Associates, Metropolitan Milwaukee Association of Commerce (MMAC), Ruekert & Mielke, Wisconsin Economic Development Corporation

What: The Alliance is hosting Mark Hogan of the Wisconsin Economic Development Corporation and a panel of business leaders representing companies who are already working with and directly benefitting from the Foxconn project. Panelists: Sarah Justus, Director of Construction, American Transmission Company; Bill Mielke, CEO, Ruekert & Mielke; Tim Sheehy, President, Metropolitan Milwaukee Association of Commerce (MMAC); and Todd Taves, Senior Municipal Advisor, Ehlers & Associates

Where: Embassy Suites by Hilton Milwaukee Brookfield Hotel, 1200 S Moorland Rd, Brookfield

When: Tuesday, May 22, 2018 from 12:15 – 1:30 p.m.

Why: Foxconn coming to Mount Pleasant is great news for economic development in southeast Wisconsin as a whole. The project is attracting new business to the area and raising the profile of our state as a desirable place to do business. But how is the project impacting Waukesha County specifically? This is truly a regional opportunity for economic growth—come hear how it's already making an impact in Waukesha County.

Interview Opportunities: Suzanne Kelley, President & CEO, Waukesha County Business Alliance
Tim Casey, Director of Economic Development, Waukesha County Center for Growth
Sarah Justus, Director of Construction, American Transmission Company
Bill Mielke, CEO, Ruekert & Mielke
Tim Sheehy, President, Metropolitan Milwaukee Association of Commerce (MMAC)
Todd Taves, Senior Municipal Advisor, Ehlers & Associates

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About the Waukesha County Business Alliance

Waukesha County Business Alliance is a countywide chamber of commerce with over 1,200 member companies, representing 75,000+ employees. The mission of the Alliance is to drive economic growth in Waukesha County. The Alliance provides opportunities for its members to advocate on behalf of the business community, develop themselves and their employees, network and build strong business relationships and promote their business. Learn more: www.waukesha.org