

WAUKESHA COUNTY BUSINESS ALLIANCE

Advocate / Develop / Network / Promote

MEDIA ADVISORY

March 22, 2018

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Interactive, hands-on activities get high school students excited about career pathways in health care

Who: Waukesha County Business Alliance, Carroll University, Herzing University, WaterStone Bank, Capri Senior Communities, Children's Hospital of Wisconsin, Froedtert & The Medical College of Wisconsin, ProHealth Care and other providers in Waukesha County

What: The Many Futures in Health Care Career Expo provides hands-on, interactive activities like surgical simulators, physical therapy tests, blood testing equipment and more to help nearly 600 high school students in Waukesha County learn about different career paths in health care.

Where: Carroll University, Van Male Field House, 211 N Barstow St, Waukesha

When: Friday, March 23, 2018 from 9:30 – 11:30 a.m.

Why: Most industries are facing a worker shortage, but the health care industry is facing that on top of an aging baby boomer population that will increase the demand for health care. According to the Waukesha-Ozaukee-Washington WOW Workforce Development Center, health care sectors in just those three counties will face an average employment increase of 16.2% by the year 2022, or an additional 13,000 workers. The goal of the career fair is to engage high school students, get them interested in health care careers and show them all the career paths available to them in the industry.

Interview Opportunities: Suzanne Kelley, President & CEO of Waukesha County Business Alliance
Carroll University staff
Various health care providers listed above
High school students in Waukesha County

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About the Waukesha County Business Alliance

Waukesha County Business Alliance is a countywide chamber of commerce with over 1,200 member companies, representing 75,000+ employees. The mission of the Alliance is to drive economic growth in Waukesha County. The Alliance provides opportunities for its members to advocate on behalf of the business community, develop themselves and their employees, network and build strong business relationships and promote their business. Learn more: www.waukesha.org