

WAUKESHA COUNTY BUSINESS ALLIANCE

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Waukesha County Business Alliance Staff Grows

Waukesha, Wis. (July 13, 2017) – The Waukesha County Business Alliance has hired Betsy Katschke to be the new membership services coordinator and has promoted Maggie Urban to the role of office coordinator.

Betsy Katschke graduated from the University of Wisconsin – La Crosse with a degree in professional and organizational communications. As the membership services coordinator for the Alliance, she will be the main contact for all companies after their first year of membership. She will help coordinate the Schools2Skills™ program and member ribbon cuttings as well.

Maggie Urban has been with the Alliance since 2015. She previously served as the administrative assistant for the Alliance. Maggie's role involves assisting members with inquiries and registrations, updating the database, scheduling, assisting the financial department and other administrative services. Prior to joining the Alliance, Maggie worked for Janssen + Company.

"The Alliance is working to make Waukesha County the best place to do business," said Suzanne Kelley, president and CEO of the Waukesha County Business Alliance. "We're fortunate to have such a strong, dedicated team of staff members to help our companies maximize their membership with the Alliance.

Photos attached: Betsy Katschke, membership services coordinator, Waukesha County Business Alliance
Maggie Urban, office coordinator, Waukesha County Business Alliance

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About the Waukesha County Business Alliance

Waukesha County Business Alliance is a countywide chamber of commerce with over 1,200 member companies, representing 75,000+ employees. The mission of the Alliance is to drive economic growth in Waukesha County. The Alliance provides opportunities for its members to advocate on behalf of the business community, develop themselves and their employees, network and build strong business relationships and promote their business. Learn more: www.waukesha.org