

Waukesha County Business Alliance Announces Winners of Emerging Leaders of Waukesha County

Waukesha, Wis. (April 12, 2017) – The Waukesha County Business Alliance has announced the eight winners of its Emerging Leaders of Waukesha County awards program. These awards celebrate young professionals who have shown personal initiative, determination and commitment to their careers and their community.

The Alliance received many nominations for the awards, and an independent judging panel reviewed nominees based on six criteria: community service involvement, achievement of professional goals, having a team mindset, continual self-improvement, possessing leadership traits and seeking ways to advance.

“These eight Emerging Leaders are dedicated individuals who have taken their personal and professional growth to heart,” said Suzanne Kelley, president and CEO of the Waukesha County Business Alliance. “They represent a bright future for Waukesha County and demonstrate what companies can achieve by nurturing and supporting younger professionals.”

2017 Emerging Leaders of Waukesha County:

Taylor Janssen

Owner – PerformanceMax Basketball Training, LLC

Why he won: Passion, energy and work ethic are common words that come to mind when people talk about Taylor Janssen. As a coach, lead trainer, author, motivational speaker and business leader, Taylor has changed the lives of hundreds of youth athletes, coaches, parents and businesses with his authentic and lively approach and his contagious enthusiasm. In early 2015, Taylor was diagnosed with testicular cancer and would later undergo chemotherapy treatment. He recalls this time as one in which he began to realize the influence he was having on the players and communities that he worked with. It was also during this time that he began to author his first book, *Leave Better Than Found*. Taylor has since authored his second book, *Wisdom from the Rocking Chair*, and now brings his energy, perspective and passion to the basketball court as well as numerous organizations through his speaking engagements.

Patrick McNally

Director of Critical Care and Emergency Services – Froedtert & The Medical College of Wisconsin Community Memorial Hospital

Why he won: Patrick brings a stellar resume, a strong work ethic, a desire to grow professionally, a passion to give back to others and a plethora of exceptional leadership traits. In addition to his work, Pat supports the nursing profession in general and is active in the community. Recently, he served as a board member and committee member for the Wisconsin Nurses Association and, in 2013, Pat represented the American Nurses Association as part of their house of delegates. Pat also serves the

country as part of the United States Navy Reserves, and he is active in several civic organizations including Wauwatosa Civic Celebration Commission, Wauwatosa Distinguished Citizen Commission, Park People of Milwaukee County and Tosa Heights Neighborhood Association.

Ann Marie Moss

Director of Development and Communications – The Women’s Center

Why she won: Although Ann Marie is only one person, she has the unique ability to multiply her impact. Ann Marie’s career has been dedicated to helping nonprofits achieve their missions through fundraising. She is engaging and personable as well as driven and focused, and her ability to lead in challenging situations goes beyond her years. Ann Marie has also been active in the community since she relocated to Milwaukee from Philadelphia in 2009. Currently she is a member of the Planned Giving Council of Eastern Wisconsin, a member of the Big Advisory Group for Big Brothers Big Sisters and is on the Development Committee for Ex Fabula, a volunteer-run organization dedicated to building community through the art of storytelling. Weekly, Ann Marie spends time with her Little Sister, a friendship initiated through Big Brothers Big Sisters of Metro Milwaukee. They have been friends for four years, a relationship that Ann Marie says has changed her life for the better and inspires her daily.

Sarah Prince

Market Research Analyst – Hydro-Thermal Corporation

Why she won: In addition to her work responsibilities at Hydro-Thermal, Sarah helped develop and lead a volunteer committee that works with several local organizations including Ronald McDonald House and the local military. Her inherent desire to help others was the key driver in making a formal volunteer program a reality. She is also an active member in the company’s health and wellness committee, which provides educational health related experiences to company employees including lunch and learns and weight loss challenges. Sarah started as an intern in October 2009 and eight years later, she received the President’s Award from Jim Zaiser, CEO and President of Hydro-Thermal. The President’s Award is an annual honor bestowed on a staffer who embodies the company’s Culture Statements, in short having integrity, being a customer advocate and being growth-centric.

Sarah Resch

Executive Director of Camp Whitcomb/Mason – Boys & Girls Clubs of Greater Milwaukee

Why she won: Sarah has served as the Executive Director at Camp Whitcomb/Mason for the last four-plus years and has taken Camp Whitcomb/Mason to new heights and helped to make a crown jewel for Boys & Girls Clubs programming, community engagement and donor stewardship. Sarah is a fierce advocate for children, the outdoors and providing access to Camp facilities for as many people as possible. Sarah’s passion for advancing the mission of the Boys & Girls Clubs, to inspire and empower all young people to reach unlimited possibilities, consistently drives her to grow as a leader and a person. Sarah has volunteered for the American Camp Association since 1999 and is now a Standards Instructor and chair of the Wisconsin Field Office Standards Committee. She is dedicated to networking and educating camp professionals in safety standards and business practices on a state-wide level with influence that stretches nation-wide.

Jason Schneider

Partner and Director of Project Management – VJS Construction Services

Why he won: VJS, now in its 70th year of business and working to build community, looks to leaders like Jason to help contribute to Waukesha County as an owner and partner. Jason is committed to mentorship and the development of young professionals, both at VJS and industry-wide. Jason has been committed to developing the talent of young professionals looking to make a career in the construction industry through numerous industry organizations including Associated General Contractors (AGC),

Milwaukee School of Engineering (MSOE) and Marquette University. Jason is committed to advancing the industry in any way he can.

Jeremy Wedell

Director of Finance – WorkWise Software LLC

Why he won: Jeremy has proven himself as an achiever, an innovator, a man of charity, a collaborator and a leader. He has learned the importance of being collaborative and leveraging the talents of his staff to achieve goals and enhance the overall effectiveness of WorkWise’s accounting department. Jeremy is also an active member in the community, serving as part of the MMAC CFO Roundtable program and supporter of Feeding America Eastern Wisconsin and MS Society of America. Jeremy gives back to his community and works to improve the lives of those around him not because it’s for his benefit, but because it’s his civic responsibility.

Jessica Zeratsky

Attorney –von Briesen & Roper, s.c.

Why she won: In 2011, Jessica was recognized as an “Up & Coming Lawyer” by the *Wisconsin Law Journal*. She has been listed in Wisconsin Rising StarsSM in the area of Bankruptcy & Creditor/Debtor Rights three times. While professionally Jessica has made significant contributions, it is her community involvement that sets her apart. She holds leadership roles with many impactful nonprofits in the area, including the Sharon Lynne Wilson Center for the Arts and Penfield Children’s Center. Jessica is also an avid supporter of the United Way of Greater Milwaukee and Waukesha County where she is a member of the Women’s Leadership Council. The community is benefitting from the same dedication, passion and enthusiasm that Jessica brings to her practice of law.

The eight winners will receive their awards at the Emerging Leaders of Waukesha County Awards Breakfast on Tuesday, May 16, 2017 at Davians in Menomonee Falls. Registration for the event is now open through the Alliance’s website (www.waukesha.org) or by calling 262-542-4249.

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Photos of winners attached.

About the Waukesha County Business Alliance

Waukesha County Business Alliance is a countywide chamber of commerce with over 1,200 member companies, representing 75,000+ employees. The mission of the Alliance is to drive economic growth in Waukesha County. The Alliance provides opportunities for its members to advocate on behalf of the business community, develop themselves and their employees, network and build strong business relationships and promote their business. Learn more: www.waukesha.org