

WAUKESHA COUNTY BUSINESS ALLIANCE

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MEDIA ADVISORY

March 22, 2017

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High School Students Explore Careers in Health Care

Who: Waukesha County Business Alliance, Waukesha County Technical College, Froedtert and the Medical College of Wisconsin, ProHealth Care, Aurora Health Care, Children's Hospital of Wisconsin, Rogers Memorial Hospital and other providers in Waukesha County

What: The career fair is for 550 high school students in Waukesha County to learn about different career paths in health care. There will be interactive, hands-on activities at many of the booths to help students explore their interests.

Where: Waukesha County Technical College gymnasium, Service Building, 800 Main Street, Pewaukee

When: Friday, March 24, 2017 from 8:30 – 10:30 a.m.

Why: Most industries are facing a worker shortage, but the health care industry is facing that on top of an aging baby boomer population that will increase the demand for health care. According to the Waukesha-Ozaukee-Washington WOW Workforce Development Center, health care sectors in just those three counties face an average employment increase of 16.2% by the year 2022, or an additional 13,000 workers. The goal of the career fair is to engage high school students and get them interested in health care careers, and show them all the career paths available to them in the industry.

Interview Opportunities: Suzanne Kelley, President & CEO of Waukesha County Business Alliance
Waukesha County Technical College staff
Various health care providers listed above
High school students in Waukesha County

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About the Waukesha County Business Alliance

Waukesha County Business Alliance is a countywide chamber of commerce with over 1,200 member companies, representing 75,000+ employees. The mission of the Alliance is to drive economic growth in Waukesha County. The Alliance provides opportunities for its members to advocate on behalf of the business community, develop themselves and their employees, network and build strong business relationships and promote their business. Learn more: www.waukesha.org