

WAUKESHA COUNTY BUSINESS ALLIANCE

Advocate

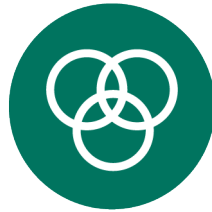
Develop

Network

Promote

SPONSORSHIP OPPORTUNITIES

The BIG One Golf Outing 2017



BUILDING CONNECTIONS.
STRENGTHENING BUSINESS.
YOUR COUNTY CHAMBER

SPONSORSHIP OVERVIEW

General Benefits

Sponsorships allow Alliance members to expand their reach throughout the region and create additional opportunities for growth. What are you waiting for? **Reach your potential through the power of the Alliance!**

- Heightened visibility in Waukesha County business community
- Position your company's expertise
- Demonstrate leadership in the market
- Strengthened company image through promotions, recognition and one-on-one connections

Demographics

Powerful Professional Profile

- 40% President, Partner, Owner, CEO
- 18% CFO, COO, GM, Senior or Executive VP
- 40% Director, Manager, Other

Engaged Membership

- 1,100+ member businesses
- 70% sponsor, attend or volunteer at events
- 30% have served on a committee or board

CALENDAR OF EVENTS AND PROGRAMS

JANUARY

Alliance 101
One-on-One with Public Officials
Professional Women's
Development Network
Young Professionals of Waukesha County
Manufacturing Voices

FEBRUARY

AMP!
Art of Networking
One-on-One with Public Officials
SmallBiz Alliance
Young Professionals of Waukesha County

MARCH

Alliance 101
AMP!
One-on-One with Public Officials
Professional Women's
Development Network
Young Professionals of Waukesha County
Savor the Flavor of Waukesha County

APRIL

AMP!
One-on-One with Public Officials
SmallBiz Alliance
Young Professionals of Waukesha County
Celebration of Leadership - Graduation
Power of Giving networking program

MAY

Alliance 101
AMP!
One-on-One with Public Officials
Professional Women's
Development Network
Young Professionals of Waukesha County
Emerging Leaders awards program

JUNE

AMP!
Art of Networking
One-on-One with Public Officials
SmallBiz Alliance
Young Professionals of Waukesha County
Top 10 Businesses of the Year

JULY

Alliance 101
One-on-One with Public Officials
Professional Women's
Development Network
Young Professionals of Waukesha County
The BIG One Golf Outing

AUGUST

AMP!
Art of Networking
One-on-One with Public Officials
SmallBiz Alliance
Young Professionals of Waukesha County
**Business and Politics
Networking Program**

SEPTEMBER

Alliance 101
AMP!
One-on-One with Public Officials
Professional Women's
Development Network
Young Professionals of Waukesha County
Annual Meeting

OCTOBER

AMP!
Art of Networking
One-on-One with Public Officials
SmallBiz Alliance
Young Professionals of Waukesha County

NOVEMBER

Alliance 101
AMP!
Professional Women's
Development Network
Young Professionals of Waukesha County

DECEMBER

AMP!
SmallBiz Alliance
Key Industries for Wisconsin



EVENT PROFILE

Attendees More than 400 participants (golfers, sponsors and volunteers)
Highlights Reach a broad base of business professionals in a relaxed atmosphere
When July

Whether you are an avid golfer, a business networking golfer or just looking for a day to enjoy the camaraderie of the Waukesha County business community, The BIG One is a day that you don't want to miss! Come represent your company at the largest business outing in the county and enjoy a day of golf, prizes and networking!

The BIG One Golf Outing 2017 Sponsorships	PRESENTING \$5,000	PATIO \$2,500	BALL TOSS \$2,000	GOODY BAG \$2,000	VOLUNTEER \$2,000	EXECUTIVE HOLE \$1,750	HOLE-IN-ONE \$1,750	DINNER \$1,500	DRIVING RANGE \$1,500	GOLF CART \$1,500	LUNCH \$1,500	PUTTING CONTEST \$1,500	REGISTRATION \$1,500	SILENT AUCTION \$1,500	HOLE \$1,200	BLOODY MARY BAR \$500	HOT DOG \$500	SUPPORTING \$100
	Company name or logo included with TBO logo on all materials and promotions including webpage, event communications, event program	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Company name or logo in 400+ event programs	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Company name listed in Alliance Annual Report	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Number of golfers included with sponsorship	4	4	4	4	4	4	4	2	4	2	2	2	2	2	0	0	0	0
Opportunity to include items in 400+ goody bags	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Opportunity to include information in golf carts	✓																	
Opportunity to welcome attendees, make brief remarks about your organization at shotgun start and during cocktail hour	✓																	
Signage and trade show booth on lower patio		✓																
Signage and trade show booth on upper patio			✓															
Company name or one-color logo on 400+ goody bags given to golfers and volunteers				✓														
Signage and one representative from your company at volunteer check-in table					✓													
Signage and trade show booth at assigned hole	✓					✓	✓								✓			
Signage in dinner area								✓										
Signage and trade show booth at driving range									✓									
Company name or logo on all golf carts										✓								
Company name or logo on 400+ box lunches											✓							
Signage and trade show booth at putting green, run putting contests throughout day												✓						
Signage at golfer registration area, representatives from your company greet golfers and assist at registration													✓					
Company name or logo on electronic bidding homepage and all paper bidding forms, signage at the silent auction area														✓				
Signage and trade show booth to provide Bloody Mary's throughout day (all supplies provided by sponsor)																✓		
Signage and trade show booth to provide hot dogs throughout day (all supplies provided by sponsor)																	✓	

Presenting sponsorships are limited to a maximum of four (4) companies in non-competing industries. All other sponsorship levels have no limit on maximum number of sponsorships or industries. All booths must be manned by the sponsor company's employees. All sponsorships include breakfast, lunch and dinner for two attendees from each company. Golf carts are included with most sponsorships and will be confirmed with each sponsorship agreement.